D I DEVNOLDS TORA	CCO COMPANY	EAX COVE	RSHEET	DATE	
R. J. REYNOLDS TOBACCO COMPANY FAX COVER SHEET			(C)	October 9, 1995	
<u>SEND TO:</u> NAMÉ		COMPANY			
Lori O'Connor		RJR			
LOCATION				100	7
NY Metro #1200				E	$\langle \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$
TELEXITELECOPY NUMBER	1755		· · · · · · · · · · · · ·		}
(908) 417-9076					7
FROM:					
NAME		COMPANY			
Nikki Lali		RJR Tobacco	Co.		
LOCATION			· · · · · · · · · · · · · · · · · · ·	***	
401 N. Main		W-S			
DEPARTMENT NAME	1 1		DEPARTMENT,	UMDER	
Trade Marketing		•	097		
TELEPHONE NUMBER	FAX NUMBE	Ŕ	1	NUMBER OF PAGES	; · ··
(910) 741-0460	(910) 741	-2526		2	
MESSAGE					
Lori,					
I want you to look over the attach	and IRP December cord (or New York with	the change w	a have discussed:	
		OF HOW TOLK WILL	an changes a	y fisita diskussoy.	
 removed the 2-carton counter d replaced with "Please send me 		laniau*			
- December offer is SALEM \$.25	off pack	•			
- Back side bar: "Contact your w	holesaler for more great	promotions in 19	96"		
Please call back with your comm	ients/OK.			•	
Thenks.		ı			
Nikki					
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RAILT FORM 466 WML 6/14/01

Megania estuane rate dons and publi...
for position only lot imaging area.



Contact your wholessler iar more creat promotions In 19961

R. J. Reynolds Tribacon Complety 400 Region Center Failurey Edison, NJ 06837

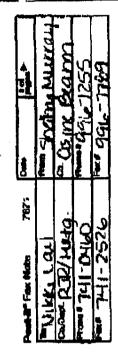


NY Metro DPC

nj. Reyndlog tobacco co. Tipe adventigradent prepared by Coyne beann inc.

CO JOS NO: SANS COPY NAME: Independent Betaller Program TAN MLA. NY CONTRIGICAL 1895 QUARTER, NA SIZE: 4 M. TRIM SIZE: 8" X 4"

Watning Enhant: N/A STATEMENT: N/A GUAYTER: N/A DAYE MECHANICAL PIRST DELIVERED TO ENGRAVER/PRINTER IN HINAL FORM: 1546/45





DECEMBER

PIK PACK

TRIMBIZE 6" X 4"

- To participate in this month's promotion: nest order, and pick up your eligible at het time, cr...
- A sk yet, a whetestar delivery parson in June & in for you, and ratches the display with your haid order.
- · Place make any Rikolassky changes to store name and address.

YES!

I'd like to participate in the December promotion.

Please eard the Une four certon during display.

Other ground will die puppeless best.

Clapsey authorized by: _____

(Melailer sign here.)

NY Metro DPC

R.J. REYNOLDS TO RADDO CO. THIS ADVERTIGEMENT PREPARED BY COYNE SEAHMING.

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